

ANDRE GUSTAVO

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OBJECTIVE

Work as a Creative Director or Senior Art Director in an Advertising Agency or in a qualified Marketing Department.

EDUCATION

Graphic and Web Design

Marista University - Graduation August 2007

B.A. in Web Design & Advance Technologies for the Internet. This degree allowed to match art direction and creative experience with web design concepts.

Advanced Adobe Tools

CTG Adobe - July 2005

CTG is a Certified Adobe Professional Learning Center.

CG Artworks 3D

Alpha Channel University - Graduation Sep '15

CG concepts are improved to apply in 3D and a high level specialization of Cinema 4D and ZBrush software to modeling and animation projects

WORK EXPERIENCE

Hagua Comunicação e Estratégia

Creative Director & Partner- Feb '09 - Current

Started as Senior Art Director and after 1 year was invited by the others partners to become partner to manage the Creative Depto.

Morya Comunicação

Creative Director - July '08 - Jan '09

One of the biggest retail agencies in the state. Responsible for Walmart in the Northeast, North and Southeast regions, account among others retails clients.

Ampla Comunicação

Creative Supervisor and Senior Art Director - Oct '01 - July '08

Responsible for big accounts such as FIAT Northeast, Claro (international mobile communications) Northeast, Malls and a department exclusively in a charge of State Government accounts.

Mart Pet Comunicação

Art Director Assistant - Jan '99 - Oct '01

Agency of great creative reference. First time working with multinational companies such as TIM (global mobile communications) and Mercedes Benz among others.

Propeg Comunicação

Art Buyer - Jan '00 - July '01

Diversified field of work and improve experience in graphic produce area in an agency with several houses spreads all over Brazil.

M3 Comunicação

Art Director Assistant & Illustrator - 1990 - 1999

First job in an advertising agency where started due to illustrator portfolio. At that time illustrators worked with "rotring" ink pens since computers were not available.